

LOAN VISION

Efficient Mortgage Accounting

PRESS RELEASE

For immediate release

Contact: Rick Grant, 570-497-5850, rick.grant@rga-pr.com

Bestborn to Exhibit at MBA Technology Conference

Executives will be on hand to promote Loan Vision accounting for mortgage banking

GREENSBURG, PA--March 20, 2017--Bestborn Business Solutions, the mortgage industry's fastest growing provider of accounting and financial management solutions, announced today that the company would sponsor a booth at The Mortgage Bankers Association's National Technology in Mortgage Banking Conference & Expo 2017, March 26-29 in Chicago. The company is proud to support the MBA and for the opportunity to discuss Loan Vision accounting software for mortgage banks with clients and prospects at the show.

According to the MBA, this year's conference is focused on "Enhancing the Customer Experience," and will feature focused general sessions, four tracks of concurrent sessions, two Technology Showcase sessions, and Q&As with experts and live technology demos. Triola will be taking meetings and discussing his company's remote eNotarization offering as a vital element for digital mortgage origination.

"Since the very beginning, we have been supporters of the MBA and its mission to support the home finance industry," said Martin Kerr, President of Bestborn Business Solutions. "MBA Tech is an important show and each year it puts us in touch with our partners, users, and new prospects who are eager for an alternative to the outdated and underpowered software they've been using to manage the financial health of their own enterprises. We're looking forward to seeing everyone at the show."

The MBA says it's show will revisit the old adage: "The customer is always right." According to the conference website, "These words resonate as much today as they did

100 years ago. Technology has automated many transactions, and the customer experience is always an integral part of the process. MBA's National Technology in Mortgage Banking Conference & Expo is the only industry event where you can learn about the issues facing the industry while also learning how you can use technology to automate your processes and serve your customers' needs.”

Bestborn launched Loan Vision at the MBA's Technology in Mortgage Banking Conference three years ago. The software has delivered double-digit growth each year since then. Built on Microsoft Dynamics NAV and with the ability to interface with any LOS, Loan Vision brings enterprise level accounting and business management functionality to the mortgage banking industry and a new option for lenders who require more flexibility in their enterprise software.

About Bestborn Business Solutions

Founded in 2006, Greensburg, PA-based Bestborn Business Solutions are the creators of Loan Vision, a mortgage industry specific financial management & accounting software. Combining the functionality of Microsoft Dynamics NAV and Bestborn's industry toolset and expertise, Loan Vision has quickly established itself as a platform trusted by some of the largest as well as the fastest growing mortgage lenders in the country. Functionality includes the ability to interface with Loan Origination Software, loan level accounting, commission calculations, as well as a branch reporting portal. For more information about Loan Vision, visit www.loan-vision.com.

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Media Contacts:

Rick Grant

570-497-5850

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